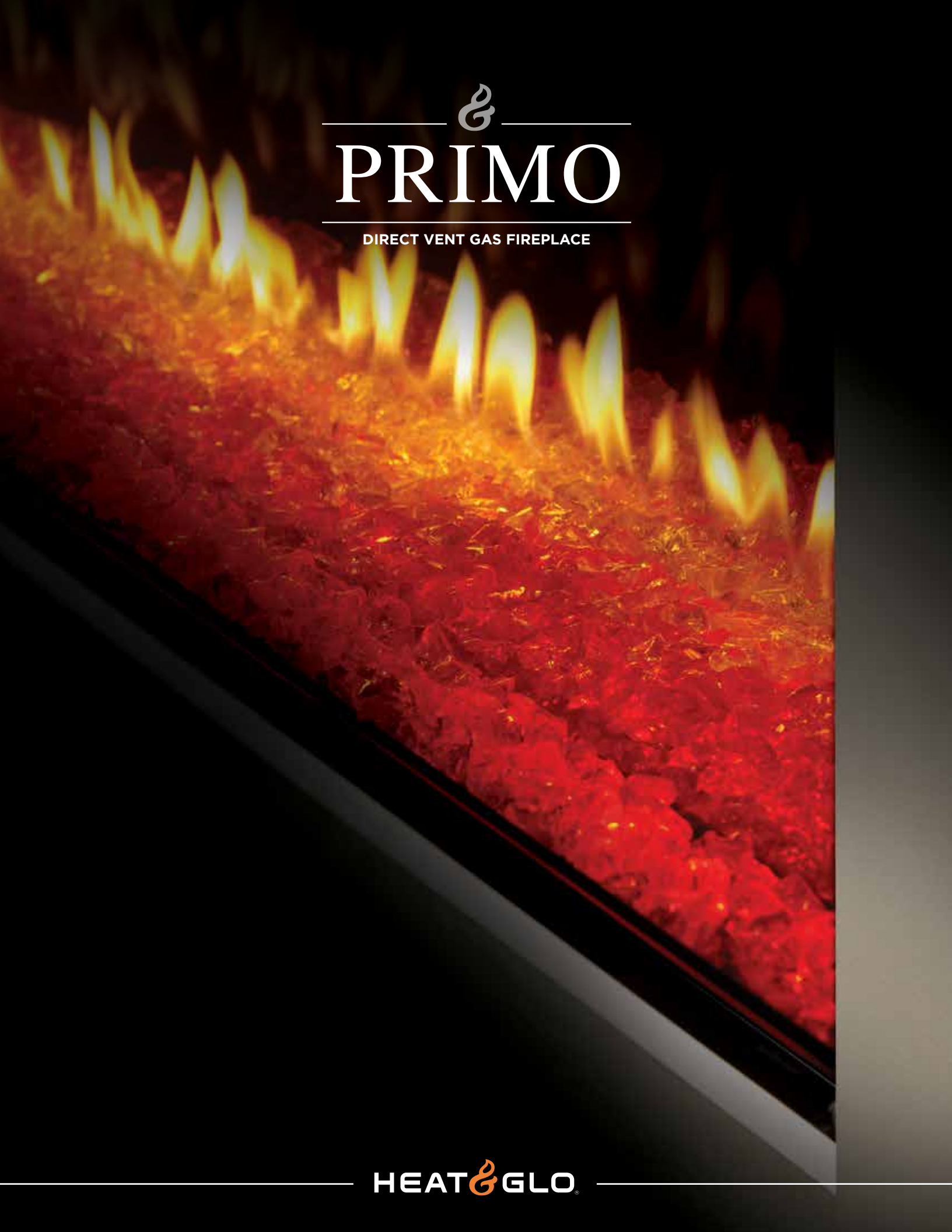


PRIMO

DIRECT VENT GAS FIREPLACE

HEAT & GLO

INNOVATION THAT
DEFIES
CONVENTION

PRIMO

Warm up to our most luxurious fireplace yet. Where intricate modern styling meets innovative heating technology. There's a reason we call it the PRIMO.

MODERN MINIMALISM

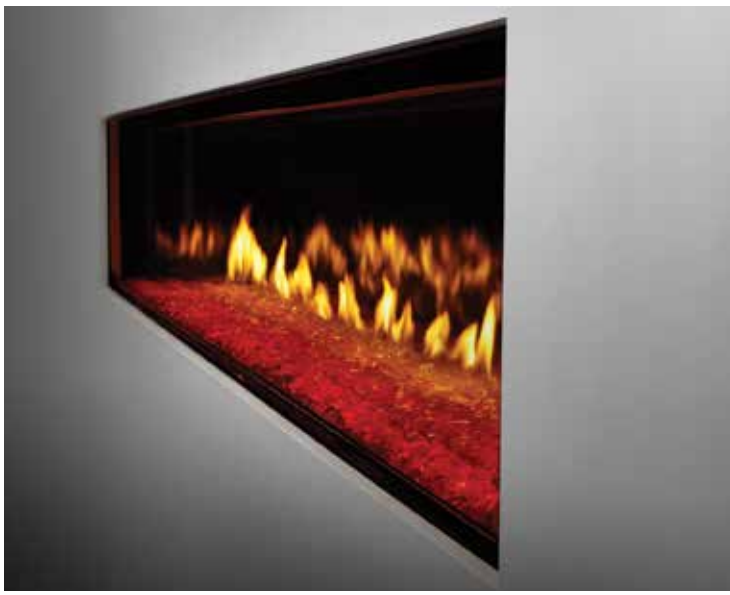
Modern design is simple. The PRIMO delivers ultimate minimalism. Patented SafeSurface™ Glass leaves no exposed seams, mesh or metal trim. Enjoy a clear view of bold end-to-end flames.

DESIGN WITHOUT COMPROMISE

Get creative as you design your focal wall. Our SafeSurface Wall maintains a cool temperature, allowing you to place a TV or artwork directly above the fireplace. Bring sheetrock, wood panels or other elements right up to the edge.

FIRE. ANYTIME, ANYWHERE.

Enjoy the ambiance of your fire all year long, with or without the heat. Exclusive PowerFlow™ Technology provides full control, letting you feel the warmth or redirect the heat elsewhere, inside or outside the home. The choice is yours—at the flip of a switch.



LEFT: *PRIMO 72 shown with crystal glass media and clean face finish with fade-resistant black glass interior*

COVER: *PRIMO shown with crystal glass media and clean face finish with fade-resistant black glass interior*

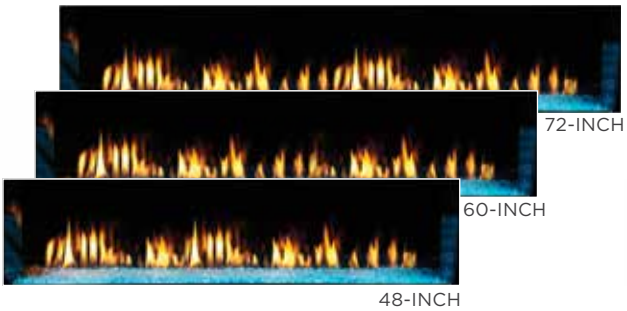
PRIMO 48 shown with crystal glass media, driftwood logs, river rock stones and clean face finish with fade-resistant black glass interior

PRIMO 60 See-Through shown with iced fog glass media and clean face finish with fade-resistant black glass interior

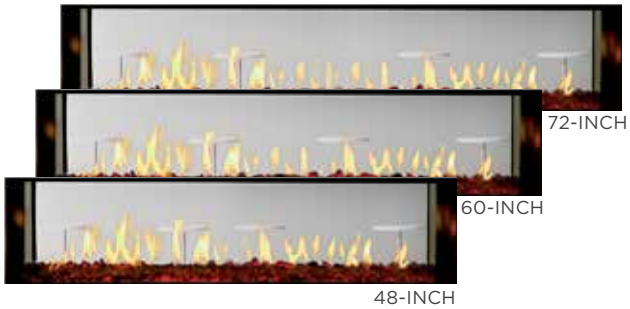
MODELS AVAILABLE

Choose a model to fit your space and application.

SINGLE-SIDED



SEE-THROUGH



FINISHING PACKAGES

Select a package to match your style.

CLEAN FACE FINISH WITH BLACK GLASS INTERIOR[1]

Elevate your style with this seamless, clean finishing combination.
Bring sheetrock, wood panels or other elements right up to the edge.

BLACK GRANITE SURROUND AND INTERIOR[1]

A sleek granite surround with matching interior amplifies the fire.

1: See-through models feature same finishing package on both sides

PRIMO 48 shown with 'The Dunes' modern white logs by Elisa Carlucci, crystal glass media and black granite surround and interior

INTERIOR OPTIONS

Make it your own. Flames rise through translucent crushed glass for a modern flare. Add 'The Dunes' for a fireside experience unlike any other.

CRYSTAL GLASS

EBONY GLASS

AMBER GLASS

COBALT GLASS

SCARLET GLASS

ICED FOG GLASS

DRIFTWOOD LOGS[2]

RIVER ROCK STONES[2]

'THE DUNES' MODERN WHITE LOGS BY ELISA CARLUCCI[2]

Heat & Glo partnered with renowned designer Elisa Carlucci to create 'The Dunes.' Elisa is a sculptor and product designer based in New York City that has spent 15 years creating furniture and home accessories for the luxury market and interior design trade. Her sculptural work explores how a shape exists in space and how it interacts with light and shadow.

'The Dunes' unveil a whole new view of fire. This cutting-edge design uses white logs to transform the modern fireplace into a gallery of sculpture. The flames, full of movement, radiate glowing light and shadow on the sculptures encircling it and creating a fireside experience unlike any other.

2: Requires glass media

MULTI-COLORED LED LIGHTING

Seven colors of LED lighting are included standard. Each highlight the translucent crushed glass differently. Crystal or iced fog glass are recommended for best view of lighting. Select the color combination you want with the lighting switch.

WHITE LIGHT

AQUA LIGHT

BLUE LIGHT

GREEN LIGHT

YELLOW LIGHT

RED LIGHT

MAGENTA LIGHT

LIGHTING SWITCH

PRIMO TECHNOLOGIES

INTELLIFIRE™ PLUS IGNITION SYSTEM
An advanced intermittent pilot ignition system with memory settings and a programmable wireless RC300 remote control. IPI Plus constantly monitors ignition, ensures safe functioning and conserves up to $10/month in energy costs.

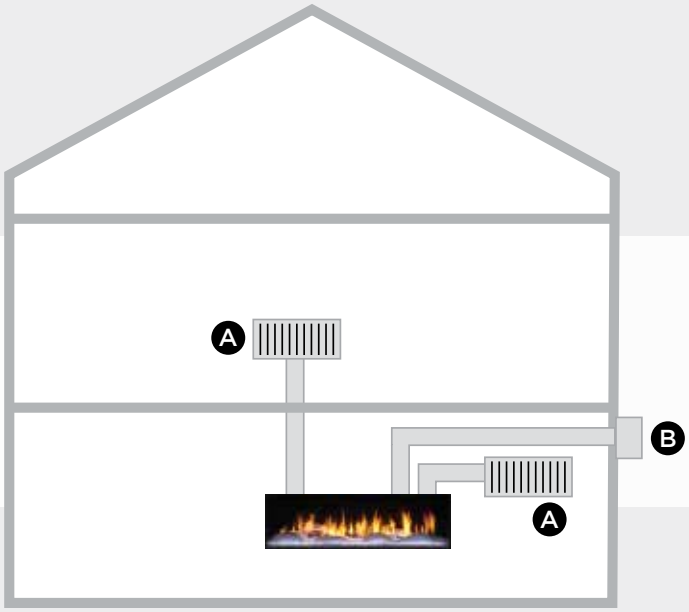
DIRECT VENT TECHNOLOGY
Direct Vent fireplaces remove 100% of combustion exhaust and odors outside of the home. These sealed fireplaces provide optimal heat, conserve energy and ensure clean, safe indoor air quality.

MULTI-COLORED LED LIGHTING TECHNOLOGY
Superior performance and extended efficiency. This technology provides high-contrast, brilliant lighting to accentuate the flames. Can be used as mood lighting, with or without the flames.

FADE-RESISTANT BLACK GLASS INTERIOR
A clean modern look never gets dull. Just like this black glass interior. It's hot. And looks that way, too. For the life of your PRIMO.

POWERFLOW™ HEAT MANAGEMENT TECHNOLOGY

Our exclusive PowerFlow Technology redirects the flow of heat, sending warmth where you want it, all while maintaining safe outer glass and a cool wall. Quickly adjust heat distribution throughout your space, inside or outside the home. The choice is yours—at the flip of a switch.



A: HEAT TO ADJACENT OR SAME ROOMS
B: HEAT REDIRECTED OUTSIDE OF HOME

- Install A and B for heat indoor when you want it and outdoor when you don't
- Install A for heating adjacent or same rooms
- Install B for redirecting heat outside

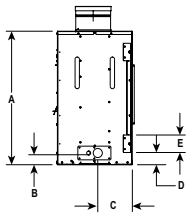
PRIMO 48 shown with crystal glass media, driftwood logs, river rock stones and clean face finish with fade-resistant black glass interior

PRIMO 60 See-Through shown with iced fog glass media and clean face finish with fade-resistant black glass interior

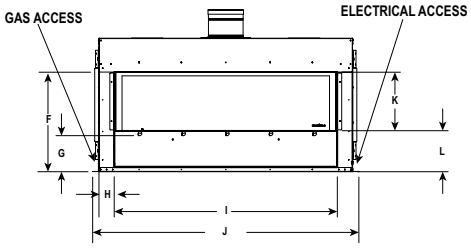
PRIMO SPECIFICATIONS

MODEL	FRONT WIDTH		BACK WIDTH		HEIGHT		DEPTH		GLASS SIZE	BTU/HOUR INPUT (NG)
	UNIT	FRAMING	UNIT	FRAMING	UNIT	FRAMING	UNIT	FRAMING[3]		
PRIMO48, PRIMO48ST	59-1/2 [1511]	60-1/4 [1530]	59-1/2 [1511]	60-1/4 [1530]	30-9/16 [776]	42 [1067]	17-3/16 [437]	**18-1/4 [464] ST: 17 [432]**	47-1/2 x 12-1/2 [1207 x 318]	31,000 - 45,000
PRIMO60, PRIMO60ST	71-1/2 [1816]	72-1/4 [1835]	71-1/2 [1816]	72-1/4 [1835]	30-9/16 [776]	48 [1219]	17-3/16 [437]	**18-1/4 [464] ST: 17 [432]**	59-1/2 x 12-1/2 [1511 x 318]	38,000 - 55,000
PRIMO72, PRIMO72ST	83-1/2 [2121]	84-1/4 [2140]	83-1/2 [2121]	84-1/4 [2140]	30-9/16 [776]	48 [1219]	17-3/16 [437]	**18-1/4 [464] ST: 17 [432]**	71-1/2 x 12-1/2 [1861 x 318]	41,000 - 61,000

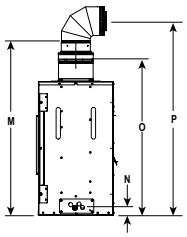
LEFT SIDE VIEW



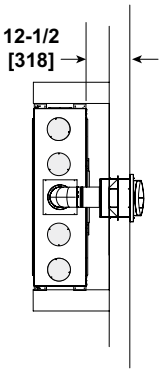
FRONT VIEW



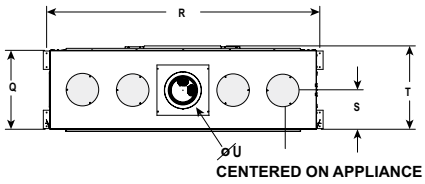
RIGHT SIDE VIEW



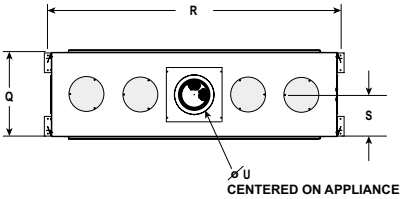
3: Framing depth will vary if you are installing the low profile power vent (PVLP-SLP) with minimum vent configuration. 12-1/2" is needed from the back of the appliance to the outside of the exterior wall. Refer to manual for details.



TOP VIEW - SEE-THROUGH



TOP VIEW - SINGLE-SIDED



Model	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
PRIMO48, PRIMO48ST	30-9/16 [776]	2-5/16 [59]	7-11/16 [195]	2-13/16 [71]	4 [102]	23-13/16 [605]	8-1/4 [210]	3-1/2 [89]	51-1/16 [1297]	60-15/16 [1547]	13-3/8 [340]	9-3/8 [238]	39-1/2 [1003]	2-1/16 [52]	37 [940]	44-3/4 [1137]	17-3/16 [437]	59-1/2 [1511]	8-5/8 [219]	18-3/16 [462] **ST: N/A**	8 [203]
PRIMO60, PRIMO60ST	30-9/16 [776]	2-5/16 [59]	7-11/16 [195]	2-13/16 [71]	4 [102]	23-13/16 [605]	8-1/4 [210]	3-7/16 [87]	63-1/16 [1602]	72-15/16 [1853]	13-3/8 [340]	9-3/8 [238]	39-1/2 [1003]	2-1/16 [52]	37 [940]	44-3/4 [1137]	17-3/16 [437]	71-1/2 [1816]	8-5/8 [219]	18-1/8 [460] **ST: N/A**	8 [203]
PRIMO72, PRIMO72ST	30-9/16 [776]	2-5/16 [59]	7-11/16 [195]	2-13/16 [71]	4 [102]	23-13/16 [605]	8-1/4 [210]	3-7/16 [87]	75-1/16 [1907]	84-15/16 [2157]	13-3/8 [340]	9-3/8 [238]	39-1/2 [1003]	2-1/16 [52]	37 [940]	44-3/4 [1137]	17-3/16 [437]	83-1/2 [2121]	8-5/8 [219]	18-1/8 [460] **ST: N/A**	8 [203]

Dimensions are in inches and millimeters. Product information is not complete and is subject to change without notice. Product installation must adhere strictly to instructions shipped with product. We recommend measuring individual units at installation. Assumes the use of 1/2" sheetrock. NOTE: Combustible material should not cover the face.

Refer to installation manual for detailed specifications on installing this product. Heat & Glo® reserves the right to update units periodically. The flame and ember appearance may vary based on the type of fuel burned and the venting configuration used. Actual product appearance, including flame, may differ from product images.

U.S. EFFICIENCIES

Steady State - Since most homeowners use their fireplaces for an extended time while they are in the room, Steady State measures how efficiently your fireplace converts fuel to heat once it is warmed up and running in a "steady state."

AFUE - AFUE rating is more typically used with appliances, like your furnace, that continually cycle on and off to maintain a constant temperature.

RATING	PRIMO48	PRIMO48ST	PRIMO60	PRIMO60ST	PRIMO72	PRIMO72ST
STEADY STATE	**55.1% (NG), 55.1% (LP)**	**55.1% (NG), 55.1% (LP)**	**56.8% (NG), 56.8% (LP)**	**56.8% (NG), 56.8% (LP)**	**58.2% (NG)**	**58.2% (NG)**
AFUE	40.6% (NG), 43.4% (LP)	40.6% (NG), 43.4% (LP)	46.5% (NG), 43.7% (LP)	46.5% (NG), 43.7% (LP)	49.3% (NG)	49.3% (NG)

CANADA EFFICIENCIES

EnerGuide (CSA P.4.1-15) - EnerGuide is a rating used in Canada to measure annual fireplace efficiency.

RATING	PRIMO48	PRIMO48ST	PRIMO60	PRIMO60ST	PRIMO72	PRIMO72ST
ENERGUIDE (CSA P.4.1-15)	53.3% (NG), 53.3% (LP)	53.3% (NG), 53.3% (LP)	54.2% (NG), 55.7% (LP)	54.2% (NG), 55.7% (LP)	58.6% (NG)	58.6% (NG)

For complete information on this model,
please contact us at:

HEAT&GLO®

No one builds a better fire

Web: heatnglo.com
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E-mail: info@heatnglo.com

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youtube.com/HeatandGlo

HNG-1144U-0817

LIMITED LIFETIME WARRANTY[4]

The strongest in the industry, Heat & Glo® provides a limited lifetime warranty on the most important aspects: firebox and heat exchanger.

4: For full warranty details, go to www.heatnglo.com.

Fireplace glass and other surfaces get extremely HOT and can cause severe burns if touched. Do not remove the protective safety screen from the front of the glass. Keep a safe distance away. To learn more visit www.heatnglo.com/fireplacesafety

c UL US LISTED

Canada
ENERGUIDE
Look for the **EnerGuide** Gas Fireplace Energy Efficiency Rating in this brochure
Based on CSA P.4.1-15